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Credential

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HSP

Event promotions
PR & Media relations

Personal Background

Name : **Helmi Sugara**

Born : Dec 19th



Professional experience:

- Warner Music Indonesia 1999 – 2004

International label promotions

- Nepathya int'l Promoter 2003 – 2004

Media Relations

- Java Festival Production 2004 – 2006

Media Relations

- Activate Media Nusantara 2006 – 2011

Media Relations, line producer, Chief of Creative

- Various Event Promotions, PR and Media Relations (Media Planner Specialist) 2006
- Present

PR & Media Relations Coordinator

Various International events

1. JAKARTA MOVEMENT 2003 – as Media Relation/promotion
2. LINKIN PARK- METEORA WORLD TOUR 2004 as Media Relations/promotions.
3. JAKARTA MOVEMENT 2004 – as Media Relations/promotions
4. JAKARTA MOVEMENT 2005 – as Media Relations/promotions
5. JAKARTA MOVEMENT 2006 – as Media Relations/promotions
6. JIFFEST 2006 – as Media Relation/ promotion & Sponsorship agency
7. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2005 – Media Relations & Promotions
8. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2006 – Media Relations & Promotions
9. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2007 – Sponsorship agency
10. JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2008 - Sponsorship agency
11. TIESTO IN SEACH OF SUNRISE WORLD TOUR 2006 as Media Relations / PR & Promotions
12. JADE 2007 – as Media Relations /PR & Promotions
13. EMBASSY PLAYGROUND 2007 as Media Relation / PR & promotion
14. TIESTO ELEMENTS OF LIFE TOUR 2008 as Media Relations & promotions
15. JADE 2008 – as Media Relations/ PR & promotions
16. EMBASSY PLAYGROUND 2008 / as Media Relation / PR & promotions
17. BEYONCE EXPERIENCE TOUR 2007 / as Media Relations & Promotions
18. DURAN – DURAN WORLD TOUR 2008 as Media Relations & Promotions
19. ALICIA KEYS AS I AM WORLD TOUR 2008 as Media Relations & Promotions
20. RIHANNA LIVE IN CONCERT 2008 as Media Relations & Promotions
21. PUSSYCAT DOLLS DOMINATION TOUR 2009 as Media Relations & Promotions
22. INVADERS PAUL VAN DYK TOUR 2009 as Media Relations & Promotion
23. RIHANNA LIVE IN CONCERT 2009 as Media Relation & Promotion
24. GODSKITCHEN ARMIN VAN BUUREN 2010 ad Media Relation & Promotions

Various International events

25. DAVID FOSTER & FRIENDS TOUR 2010 as Media Relations, Promotions and Proposal Creator
26. BOB SINCLAR LIVE IN BALI 2010 as Media Relations & Proposal concert creator and event, sponsorship organizer
27. FAR EAST MOVEMENT 2011 as Media Relation & Proposal concert creator and sponsorship organizer
28. N.E.R.D LIVE IN JAKARTA 2011 as Media Relations, PR & Promotions
29. NE-YO LIVE IN CONCERT 2011 as Media Relations & Proposal concert creator and sponsorship organizer
30. DUNCAN SHEIK TOUR 2011 as Media Relations / Promotions
31. JANET JACKSON NUMBER ONES UP-CLOSE & PERSONAL WORLD TOUR 2011 as Media Relations / Promotions & Proposal concert creator and sponsorship organizer
32. SHEILA MAJID 25TH YEARS CELEBRATION 2011 – Media Relations & Promotions
33. JUSTIN BIEBER MY WORLD TOUR 2011 as Media Relations & Proposal concert creator and sponsorship organizer
34. KYLIE MINOGUE APHRODITE TOUR 2011 as Media Relations, PR & promotions and Proposal concert creator
35. B.O.B THE ADVENTURE OF BOBBY RAY CONCERT 2011 as Media Relation, PR and Proposal concert creator
36. KAHITNA CERITA CINTA 25 TH 2011 as as Media relations / promotions & Proposal concert creator
37. SAMI YUSUF LIVE IN JAKARTA 2011 as Media Relations / promotion pending due to Promoter's technical problem.
38. LENKA LIVE IN JAKARTA 2011 as Media Relations and PR & Promotion.
39. DAVID FOSTER & FRIENDS 2011 as Media Relations and PR & Promotions.
40. THE SCRIPT GUINNESS ARTHUR'S DAY 2011 as Media Relations & Promotions.
40. MR.BIG GUINNESS ARTHUR'S DAY 2011 IN MEDAN, SURABAYA and MAKASAR as Media Relations & Promotions
41. ALICE COOPER NO MORE MR. NICE GUYS 2011 as Media Relations & promotions

Various International events

42. ANTHRAX WORLD TOUR 2011 as Media Relations and PR & Promotions March 2012
43. CHRIS BROWN TOUR 2011 as Media Relations / promotions & Proposal concert creator and sponsorship organizer, canceled due to promoter's issue.
44. KATY PERRY TEENAGE DREAM TOUR 2012 as Media Relations / promotions & Proposal concert creator.
45. NKOTBSB 2012 as Media Relations and multimedia Proposal Concert Creator.
46. BEAST Concerts March 2012 as Media Relations and Proposal Concert creator.
47. Greyson Chance concert April 2012 As PR & Media Relations and multimedia Proposal Concert Creator.
48. SUPER JUNIOR WORLD TOUR SUPER SHOW 4 as PR & Media relations and multimedia proposal concert creator.
49. Olivia Newton John April 2012 as PR& Media Relations and multimedia proposal concert Creator.
50. L-arc en ciel Concert May 2012 as PR & Media Relations and multimedia proposal concert creator.
51. I Slank U May 2012 at Media Relations & multimedia proposal concert creator.
52. Lady Gaga The Born This Way Ball Tour June 2012 as Media Relations and multi media Proposal Concert Creator.
53. Christina Perry Live June 2012 as PR & Media Relations and multimedia Proposal concert Creator.
54. BRIGHTSPOT MARKET 9th Edition June 2012 as PR & Media Relations.
55. XIA JUNSU Live in Concert June 2012 as Media Relations and Multimedia Proposal Creator.
56. JASON MRAZ "TOUR IS A FOUR LETTER WORD" June 2012 as PR & Media Relations and multimedia proposal concert creator.
57. MBLAQ ASIA TOUR June 2012 as PR & Media Relations and multimedia proposal concert creator.
58. DAVID FOSTER & FRIENDS , Nov 09 2012 as PR & Media Relations and multimedia proposal concert creator.
59. GUINNESS ARTHURS DAY Oct- NOV 2012 as Media Relations.
60. WONDER GIRLS WONDER TOUR LIVE in JAKARTA 03 Nov 2012as PR & Media Relations and multimedia proposal concert creator.

Various International events

61. JLo DANCE AGAIN WORLD TOUR Nov 30 2012 as Sponsorship agency, PR & Media Relations and multimedia proposal concert creator.
62. SMIRNOFF ICE POP UP CLUB LONDON UNDERGROUND 2012 as Media house, Media Relations.
63. STING BACK TO BASS TOUR Dec 15th 2013 as Media Relations.
64. WEEZER LIVE IN CONCERT Jan 8th 2013 as PR & Media Relations and multimedia proposal concert creator.
65. SWEDISH HOUSE MAFIA – ONE LAST TOUR Jan 19th 2013 PR & Media Relations and multimedia proposal concert creator.
66. STONE ROSES LIVE IN CONCERT Feb 23, 2013 as PR & Media Relations.
67. SCANDAL LIVE IN CONCERT – March 13 2013 as PR & Media Relations.
68. MUSIC BANK WORLD TOUR – March 9 2013 as PR & Media Relations.
69. A STATE OF TRANCE (ASOT) & FUTURE MUSIC FESTIVAL March 15 & 16, 2013 in MALAYSIA as PR Counterpart & Media Relations.
70. ROAD TO BIG SOUND FESTIVAL April 24 as Marketing, PR & Media Relations.
71. SIGUR ROS LIVE IN CONCERT May 10, 2013 as PR & Media Relations.
72. AEROSMITH THE GLOBAL WARMING WORLD TOUR May 11, 2013 as PR & Media Relations.
73. BIG SOUND MUSIC FESTIVAL May 15, 2013 as Marketing, PR & Media Relations.
74. SUPER JUNIOR SUPER SHOW 5 June 1st & 2nd 2013 at Meis Ancol Jakarta as Marketing, PR & Media Relations.
75. GIRLS' GENERATION (SNSD) September 2013 at Meis Ancol Jakarta as PR & Media Relations.
76. AFA ID 2013 (Anime Festival Asia 2013) September 2013 at JCC as PR & Media Relations.
77. GUINNESS ARTHURS DAY 2013 in JAKARTA, SURABAYA, MEDAN, BALI and MAKASSAR 2013 October 2013 as Media House & Media Relations.
78. BARBIE LIVE! In Surabaya & Jakarta November 2013 as PR & Media Relations.
79. FMFA (Future Music Festival Asia 2014) March 13th – 15th Kuala Lumpur Malaysia as PR Counterpart for Indonesia & Media Relations.

Various International events

80. BRUNO MARS The MoonShine Jungle Tour 2014, March 24th as PR & Media Relations.
81. CESAR MILLAN LIVE 2014 – DOG WHISPERER, April 26th as PR & Media Relations.
82. GARUDA FINISHERS TRAIL RUN 12 K, , May 24 2014 as Media House and Media Relations.
83. MAY'N “DOTS and LINES” Live in Jakarta at Upperroom Annex Building , May 10th as PR & Media Relations.
84. MIKU EXPO in Jakarta - JCC , May 28 -29 as PR & Media Relations.
85. TAYLOR SWIFT THE RED TOUR 2014 – JUNE 4th as PR & Media Relations.
86. STAR TREK THE EXHIBITION JAKARTA , May 31 – July 13 at Gandaria City Grond External as PR & Media Relations.
87. AFA ID 2014 (Anime Festival Asia 2014) – JCC, 15 – 17 August 2014 as PR & Media Relations.
88. EXO FROM EXO PLANET #1 THE LOST PLANET IN JAKARTA, September 6th 2014 at Lapangan D Senayan Jakarta – as PR & Media Relations.
89. SHANE FILLAN “YOU & ME TOUR” Live in Jakarta 2014, September 13th at UpperRoom Annex Building Jakarta as PR & Media Relations.
90. RACE START SEASON 2 IN INDONESIA Oct 25th 2014 at Istora Senayan Jakarta – as PR & Media Relations.
91. MANTAN TERINDAH The Movie Produced by Berlian Entertainment Released on November 5th 2014 as Media Relations.
92. It's The Ship 2014 Party – Singapore – Nov 21-24 2014 at Voyager of the Seas Singapore as PR Counterpart & Media Relations.
93. CARPARK NORTH LIVE IN JAKARTA - Oct 6th 2014 as PR & Media Relations.
94. GUINNESS AMPLIFY MUSIC 2014 -2015 as Media Relations.
95. 2PM World Tour Go Crazy in Jakarta Dec 5th as PR & Media Relations.
96. Djakarta Warehouse Project (DWP) 2014 Dec 12-13 , 2014 as Media Relations.
97. Michael Buble Live in Jakarta Jan 29th 2015 as PR & Media Relations.
98. ONE DIRECTION ON THE ROAD AGAIN TOUR 2015, March 25th as PR & Media Relations.
99. Future Music Festival Asia – Singapore March 13&14 the as PR & Media Relations.
100. Katy Perry The Prismatic World Tour 2015 May 9th 2015 as PR & Media Relations.

Various International events

101. Depapepe Asia Tour 2014 – 2015 KISS LIVE IN INDONESIA Promoted by Marygops Studios as PR & Promotions.
102. Hi-5 House Hits Live in Concert in Indonesia 2015 as PR & Promotions Promoted by Sorak Gemilang Entertainment.
103. In Between Days Festival March 2015 Promoted by Triple D entertainment and Asia Live Entertainment as PR & Promotions.
104. Konser Traya 2015 Krisdayanti, Erwin Gutawa dan Jay Subiyakto Promoted by Traya Event and EC Entertainment. As PR & Promotions
105. A Night of Reunion with Boyzone 2015 Promoted by Full Color & Hype Music Asia, as PR& Promotions.
106. Sesame Street Live Elmo Makes Music 2015 Promoted by Rodeous Live & Carleon, as PR & Media Relations.
107. ALL Eyes To ICE 2015 The Grand Opening of ICE BSD City as PR & Promotions, Promoted By Dyandra Mas Entertainment.
108. ANDIEN Konser Metamorfosa 15 Years Anniversary Promoted by Berlian Entertainment as Media Relations.
109. Jakarta Comic Con 2015 The Ultimate Pop Culture Experience 2015 as PR & Media Relations, Promoted by Bec – TERO True Visions, Megindo and Sozo.
110. AFA ID 2015 Anime Festival Asia 2015 as PR & Media Relations, Promoted by SOZO, Megindo, ZEPP Live.
111. INVASION 2015 Electric Dance Music Festival 2015 Promoted by Euphorics, as PR & Media Relations.
112. The Sound Of Music in Jakarta 2015 Promoted by Sorak Gemilang Entertainment as PR & Promotions.
113. Indonesia Comic Con 2015 Promoted By Reed Panorama as Media Relations.
114. Monkeylada Music Festival 2015 as PR & Media Relations Promoted by Marygops Studios.
115. HI-5 House Of Dreams 2015 as PR & Media Relations, Promoted by Sorak Gemilang Entertainment.
116. DWP 2015 : On Ground Media Relations Promoted Ismaya Live.
117. Clean Bandit Live in Jakarta 2016 as PR & Media Relations Promoted By Marygops Studios and 7Kings Entertainment.
118. MLTR Valentines Tour Live in Jakarta, Surabaya, Solo 2016 Promoted by Marygops Studios as PR & Promotions.
119. Kahitna Love Festival 30 Years Anniversary 2016 Promoted by Berlian Entertainment as Media Relations.
120. The Opening Celebration of Cinemaxx Junior The First Cinemaxx For Kids In Indonesia as PR & Media Relations.

Various International events

121. DGTL LVE Festival 2016 May 4th at Promoted by Love and Other Things and Livescape Group as PR & Media Relations.
122. Shivering Ground Music Festival 2016 – May 27th 2016 as PR & Media Relations, Promoted by Hype Music Asia & Berlian Entertainment.
123. SPLASH RUN 2016 – July 30th 2016 as Media Relations.
124. D'Essentials of Groove The Concert Collaboration of Maliq & D'Essentials and The Groove Promoted by Berlian Entertainment – September 6th as Media Relations.
125. AFAID 2016 (Anime Festival Asia) Sept 16-18 as PR & Media Relations.
126. INVASION 2016 The Biggest Indoor Dance Music Festival – IMAGINARIUM Mystique Electro Forest Promoted by Euphorics on Sept 24th 2016 as PR & Media Relations.
127. INDONESIA COMIC CON 2016 – on Oct 1 & 2 Promoted by Reed Panorama as PR & Media Relations.
128. D'Essentials Of Groove Part 2 In Bandung Dec 2 as PR & Media Relations
129. The 90's Soul Ace with Brian McKnight, BoyzIIMen and Raisa as PR & Media Relations.
130. DWP 2016 as Media Hospitality team & PR Support.
131. TownSquare Soundfest 2017 at Citos Feb 2017 as PR & Media Relations.
132. Air Supply Live in Concert Jakarta March 2017 as PR & Media Relations.
133. Wednesday is A Lovely day with Kahitran March 2017, Promoted by Berlian Entertainment as PR & Media Relations.
134. The Wonderful World Of Disney On Ice 2017 Promoted by DME Asia April 2017 as PR & Media Relations.
135. SHVR GROUND FESTIVAL Promoted by Hype Music Asia, May 2017 as PR & Media Relations, Sponsorship handling.
136. Pacha Bali Beach Festival, Promoted by Maxima International, Aug 18th 2017 as Media Relations & Marketing Sponsorship.
137. C3 AFAID 2017 Promoted by SOZO, Aug 18th – 20th 2017 as PR & Media Relations.
138. Invasion 2017- Lost in Wonderland, Promoted by Euphorics Events, 22 September 2017 as PR Media Relations and Marketing sponsorship.
139. Indonesia Comic Con 2017 – Oct 28th – 29th 2017 Promoted by Reed Panorama & Reed POP at JCC as PR & Media Relations.
140. DWP 2017 Promoted by Ismaya Live , 15 – 16 December 2017 as Media Hospitality Coordinator.
141. Ayat Ayat Cinta in Concert 2017, Promoted by Marygops Studios , 20 December 2017 as PR & Media Relations.

Various International events

142. SAGA Music Festival Bali 2017, Promoted by ALL IN, 28-29 December 2018 as Media Relations
143. Padi Reborn Exclusive Concert 2018 promoted by Kayana 8, January 31 & February 3rd as PR & Media Relations.
144. LAFF Festival 2018, 10 February 2018, promoted by Berlian Entertainment & Hype Festival as PR & Media Relations.
145. Russell Peters Departed World Tour 2018 promoted by In TOUR Live as PR & Media Relations.
146. The Chainsmokers Live in Jakarta 2018 promoted by Townsquare Entertainemnt, 30 March 2018 as Media Relations & Sponsorship Coordinator.
147. IWA K Batman Kasarung Wednesday is a lovely day Promoted by Kayana 8 dan Berlian Entertainment as PR & Media Relations.
148. The Script Live in Jakarta Promoted by Full Color Entertainment, 10 April 2018 as PR & Media Relations.
149. Katy Perry Witness The Tour Promoted by In Tour Live & AEG Presents, 14 April 2018 as PR & Media Relations.
150. SHVR GROUND FESTIVAL 2018 promoted by Hype Festival, 4 & 5 May 2018 as PR & Media Relations and Sponsorship Coordinator.
151. Celine Dion Live In Indonesia 2018 Promoted by PK Entertainment as PR & Media Relations.
152. BOYZONE 25 Years Farewell Concert Promoted by Otello Asia, 18 August 2018 as PR & Media Relations.
153. Masha and The Bear On Ice 2018 promoted by My Will Entertainment, 19 August 2018 as PR & Media Relations.
154. Clean Bandit I Miss You Tour 2018 promoted by Otello Asia, 20 August 2018 as PR & Media Relations.
155. Journey of Syahrini Concert promoted by Berlian Entertainment & Hype Festival, 20 September 2018 as PR & Media Relations.
156. KYGO LIVE in JAKARTA 2018 promoted by Euphorics Events & Frisson 369, 2 November 2018 as PR & Media Relations.
157. Inspirasi Cinta – Yovie and His Friends Promoted by Berlian Entertainmnet & Hype Festoval, 7 November 2018 as PR & Media Relations.
156. CHARLIE PUTH VOICENOTES Live in Indonesia, Promoted by Full Color Entertainment, 16 November 2018 as PR & Media Relations.
157. Charity Concert for Palu, Sigi and Donggala Promoted by Hype Festival & Berlian Entertainment, 30 November 2018 as Media Relations.
158. Franz Ferdiand Live in Jakarta 2018, Promoted by Stellar Events, November 30th as PR & Media Relations.

Various International events

159. Franz Ferdiand Live in Bali 2018, Promoted by Stellar Events, December 2nd as PR & Media Relations as PR & Media Relations.
160. Calum Scott Only Human Tour 2018, Promoted by Full Color Entertainment – December 2nd as PR & Media Relations
161. FamGoFest 2018 – 20-23 December 2018 Promoted by Hype Festival & Berlian Entertainment as PR & Media Relations.
162. Love Fest Vol. 3 – Love is Live – 8 February 2018 Promoted by Hype Festival & Berlian Entertainment, as PR & Media Relations.
163. ED SHEERAN Divide World Tour 2019 Jakarta – May 3rd Promoted by AEG Presents, PK Entertainment & Sound Rhythm as PR & Media Relations.
164. LAUV Asia Tour 2019 – 24 May 2019 Promoted by AEG Presents, PK Entertainment & Sound Rhythm as PR & Media Relations.
165. WESTLIFE The Twenty Tour in Jakarta Indonesia, 6 & 7 August 2019 Promoted by Full Color Entertainment as PR & Media Relations.
166. Asia Sound Syndicate Festival, 31 Aug 2019 Promoted by Stellar Events, as PR & Media Relations.
167. SHVR GROUND FESTIVAL 6 & 7 Sept 2019 Promoted by Hype Festival, as PR & Media Relations and sponsorship organizer.
168. Project X music concert 28 Sept 2019 Promoted by Berlian Entertainment, as PR & Media Relations.
169. The Best of Dewa 19 with Once Mekel, 4 Oct 2019 Promoted by CMA Entertainment as PR & Media Relations.
170. Shawn Mendes The Tour Asia, 08 Oct 2019, Promoted by AEG Presents Asia, PK Entertainment and Sound Rhythm as PR & Media Relations.
171. Shopee Indonesia Comic Con 2019, 12 – 13 Oct 2019, Promoted by RPE as PR & Media Relations.
172. Backstreet Boys DNA World Tour 28 Oct 2019, Promoted by TEM & PK Entertainment as Media Relations.
173. Why Don't We - 8 Letters Tour 2019, 21 Nov 2019 Promoted by Full Color Entertainment as PR & Media Relations.
174. FamGoFest 2019 The First family play park in Indonesia 19-29 Dec 2019, Promoted by Hype Festival as PR & Media Relations.
175. 20 Tahun Bintang Lima Tour DEWA 19 in 6 Cities Bandung, Yogyakarta, Surabaya, Banjarmasin, Balikpapan dan Makassar. as PR & Media Relations from 15 Feb – 03 April 2020.
176. LOVE Fest 2020 Love is Live. 21 & 22 February 2020 at Istora Senayan Jakarta as PR & Media Relations.
177. We Are Connected Bali 2020 – 10 & 11 April 2020 as PR & Media Relations. (*Cancelled due to Global Pandemic Covid-19*)

Various International events

178. ONE OK ROCK "Eye of the storm Asia Tour 2020 - 30 & 31 May 2020 at Istora Senayan - Promoted by AEG Presents, PK Entertainment & Sound Rhythm by as PR & Media Relations. (*Postponed due to Global Pandemic Covid-19*)
179. LAUV – How I'm Feeling World Tour 2020 – 27 June 2020 at Istora Senayan Jakarta - Promoted by AEG Presents, PK Entertainment & Sound Rhythm as PR & Media Relations. (*Postponed due to Global Pandemic Covid-19*)
180. Billie Eilish – Where Do We Go ? World Tour 2020 – 7 September 2020 Promoted by Dyandra Global Entertainment as Media Relations. (*Postponed due to Global Pandemic Covid-19*)
181. Indonesia Online Fest Vol.1 May 2020 - Promoted by PK Entertainment as PR & Media Relations.
182. Good Vibrations Virtual Event June 2020 - Promoted by Hype Festival as Media Relations.
183. Indonesia Online Fest Vol.2 Aug 2020 – Promoted by PK Entertainment as PR & Media Relations.
184. Danamon New Live Experience Drive in Concert Aug 2020 – Promoted by Berlian Entertainment as PR & Media Relations.
185. Stasiun Santuy November 2020 (Virtual Event) Promoted by Otello Asia as PR & Media Relations.
186. Music Matters from Wonderful Indonesia December 2020 Promoted by PK Entertainment as PR & Media Relations.
187. C.H.S.E Experience - Event Guidelines Dec 2020 from Kemenparekraf RI and APMI as PR & Media Relations.
188. Literasi Digital Indonesia 2020 Jun – Dec 2020 from Kominfo - organized by Royalindo as Moderator Coordinator.
189. Animeland Fest 2021 One stop J Pop culture – August 2021 – Promoted by PK Entertainment as PR & Media Relations
190. Konser 48 Tahun godbless Mulai Hari ini - August 2021 Promoted by RockinLilo as PR & Media Relations.
191. World SuperBike Nov 19-21 2021 – Promoted by ITDC & MGPA as Media Relations.
192. New Live Experience Concerts with BCL, NOAH & Tulus – Nov 19-21 2021 Promoted by Berlian Entertainment as PR & Media Relations.
193. MotoGP Indonesia Grand Prix 2022 - 18 - 20 March 2022 Promoted by ITDC & MGPA as Media Relations.
194. BNI MANDALIKA MUSIC VIBBES – 18 - 20 March 2022 Promoted by New Live Entertainment as PR & Media Relations.

Various International events

195. Rumah Sandekala Bandung – The Haunted House Experiennce May-June 2022 as PR & Media Relations.
196. BNI Sound From Marawa 7 & 8 May 2022 as Media Relations.
197. JelajaHIN Livin Sanur Fest – Bali Kembali as 27 & 29 May 2022 as PR & Media Relations
198. 36 Tahun Kahitna Special Concert by NLE 6 Aug 2022 as PR & Media Relations.
199. 30 Tahun DEWA 19 Full Team at Jogja Candi Prambanan Promoted by Otello Asia 6 Aug 2022 as PR & Media Relations.
200. Young Gunz Independance Day Festival at Locca Sea House Bali 17 Aug 2022 as PR & Media Relations.
201. SOUND SESSION 2022 at Batakan Stadium Balikpapan on Aug 27th promoted by Pegasus Pratama as PR & Media Relations.
202. NOAH DEKADEXPERIENCE promoted by NLE 17 September 2022 as PR & Media Relations.
203. ULTRA BEACH BALI 2022 29 & 30 September 2022 – Promoted by Musikindo Global Pratama as PR & Media Relations.
204. The Script Greatest Hits Tour 2022 on 2 October 2022 promoted by Otello Asia as PR & Media Relations.
205. Calum Scott - Bridges Asia Tour 2022 – 25 October 2022 as PR & Media Relations.
206. Justin Bieber – Justice World Tour 2022 - 02 & 03 November 2022 Promoted by PK Entertainment Sound Rhythm as PR & Media Relations.
207. MLTR – Back On The Road Again Tour 2022 – 6 Nov 2022 at Sleman City Hall Yogyakarta – Promoted by Otello Asia as PR & Media Relations.
208. LANY – A November to Remember – Nov 9th On Ground Media Handling Promoted by TEM Asia & PK Entertainment.
209. World Superbike WSBK 2022 11-13 Nov 2022 Promoted by MGPA as Media Relations.
210. DEWA 19 – 30 Tahun Berkarya – Edutorium UMS Solo 26 Nov 2022 – Promoted by RedLine Kreasindo as PR & Media Relations.
211. Keshi Hel/Heaven Tour 2022 – 28 & 29 November 2022 as PR & Media Relations.
212. DEWA 19 – A Night The Orchestra Live at Jakarta International Velodrome 10 Desember 2022 Promoted by RedLine Kreasindo as PR & Media Relations.
213. WESTLIFE The Wild Dreams Tour 2023 All The Hits – 3 February 2023 as PR & Media Relations.
214. Pesta Rakyat 30 Tahun DEWA 19 at Jakarta International Stadium – 4 Feb 2023 – Promoted by RedLine Kreasindo as PR & Media Relations.
215. Woke Up Festival – 25 Feb 2023 at Istora Senayan Jakarta – Promoted by CK Star Entertainment as PR & Media Relations.

Various International events

216. KYGO IN JAKARTA 2023 – 17 March 2023 at Sunset Beach International Stadium Jakarta. Promoted by Sound Rhythm & Red Line Kreasindo as PR & Media Relations.
217. Jakarta Concert Week 2023 – 10 – 19 March 2023 at Plenary Hall Jakarta Convention Center. Promoted by New Live Entertainment & Seven Event as PR & Media Relations.
218. Billion Songs Yovie Widoanto Concert – 03 May 2023 at Plenary Hall Jakarta Convention Center. Promoted by New Live Entertainment as PR & Media Relations.
219. DEWA 19 A Night At The Orchestra [Chapter 3] - 19 & 20 May 2023 at Grand City Convention Hall Surabaya. Promoted by Red Line Kresindo as PR & Media Relations.
220. New Live Show – An Extraordinary Show – 27 May 2023 at Tennis Indoor Senayan Jakarta. Promoted by New Live Entertainment as PR & Media Relations.
221. DEWA 19 A Night At The Orchestra [Chapter 4] - 27 May 2023 at Edutorium UMS Solo. Promoted by Red Line Kresindo as PR & Media Relations.
222. MyFest.id – 01 July 2023 at Lapangan Brigif, Kota Cimahi. Promoted by Make Things as PR & Media Relations.
223. Fujii Kaze and the Piano Asia Tour 2023 – 07 July 2023 at The Kasablanka Hall Jakarta. Promoted by PK Entertainment & Sound Rhythm. as PR & Media Relations.
224. 3 Dekade Perjalanan Cinta Ari Lasso – 10, 17, 24 June & 08 July 2023 at Solo, Surabaya, Malang dan Jakarta. Promoted by Acteeve Indonesia as PR & Media Relations.
225. Radwimps Asia Tour 2023 – 30 July 2023 at Tennis Indoor Senayan Jakarta. Promoted by PK Entertainment & Sozo as PR & Media Relations.
226. Konser Semester Kris Dayanti – 05 August 2023 at JIExpo Convention & Theatre. Promoted by Raya Event as PR & Media Relations.
227. DEWA 19 featuring All Stars Stadium Tour 2023 – 29 July, 12 & 29 August 2023 at Solo, Bandung, Jakarta. Promoted by Otello Asia & Red Line Kreasindo as PR & Media Relations.
228. ONE OK ROCK – Luxury Disease Asia Tour 2023 – 29 & 30 September 2023 at Beach City International Stadium. Promoted by PK Entertainment & Sound Rhythm as PR & Media Relations.
229. Circus Concerto featuring NOAH & BCL – 07 & 08 October 2023 at JIExpo Convention & Teatre. Promoted by New Live Entertainment as PR & Media Relations.
230. Charlie Puth – The “Charlie” Live Experience – 08 October 2023 at Beach City International Stadium. Promoted by PK Entertainment, Live Nation, TEM Presents as PR & Media Relations.

Various International events

- 231. Round Festival 2023 – Step Out Sing As One – 21 & 22 October 2023 at Beach City International Stadium. Promoted by AKCF, KBS, Hype Festival as PR & Media Relations.
- 232. Coldplay MUSIC of The SPHERES – 15 November 2023 at Gelora Bung Karno Stadium. Promoted by PK Entertainment, TEM Presents as PR & Media Relations.
- 233. It's His/Her Day – Playground & Lifestyle Experience – 24 – 26 November 2023 at Hall 1-3A ICE BSD City. Promoted by International Creative Events as PR & Media Relations.
- 234. Ed Sheeran The Mathematics Tour – 02 March 2024 at Gelora Bung Karno Stadium. Promoted by PK Entertainment, Sound Rhythm as PR & Media Relations.
- 235. The International Ice Stars in Peter Pan on Ice at Indonesia Arena, Senayan Jakarta 14 - 15 April 2024 Promoted by Konser Kita as PR & Media Relations.
- 236. The Show Live On Tour Niall Horan 2024 – 11 May 2024 at Beach City International Stadium. Promoted by Sound Rhythm as PR & Media Relations.

And many more to come...
For more information visit
www.helmisugarapromotions.com

Helmi Sugara promotions team :

Helmi Sugara - Head / Coordinator
Ainindita Dumashanti Siregar - Radio Relations
Martha Serepina - Print Relations (Partner & Non Partner)
Noppiya Prayitno - Online Media Relations
Yesna Steven Huliselan - IT support & Media Relations
Reynaldi Putra Septa - Creative & Graphic Designer
Lely A - Copywriter

THANK YOU

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